

PROJECT PROFILE

PROJECT IDENTIFICATION		
Project name : <i>Improve the National Radio and Television Coverage.</i>	Project type	
Code PAPP : 3	<input type="checkbox"/> Recovery/Social sector resilience <input type="checkbox"/> Recovery/Economic sector resilience <input checked="" type="checkbox"/> Recovery/Infrastructure resilience <input checked="" type="checkbox"/> Capacity building and Governance.	
Project owner : <i>Ministry of Communication</i>		
Estimated cost (USD): 580.000 USD		
Amount acquired (USD) : 0		
Level of preparation : <input checked="" type="checkbox"/>	Detailed draft project : <input type="checkbox"/>	
	Feasibility study : <input type="checkbox"/>	
PRESENTATION OF THE PROJECT		
<ul style="list-style-type: none"> <u>Objectives and brief description</u> Increase the National Radio and Television area coverage in order to facilitate the prevention and awareness against the Ebola Virus Disease (EVD) and other disasters. <ul style="list-style-type: none"> - Train 30 newsmen and technicians in digital technology ; - Support the 7 Guinea Radio and Television (RTG) teams based in the back country ; - Reopen the Communication Ministry's Studio-école for the training of journalists ; - Widen the coverage area of the 5 community radios operating inside the country ; - Support the Strategy and Development Office to conduct an RTG listenership survey in the back country ; <u>Presentation of the components</u> <ul style="list-style-type: none"> - Technical and logistics capacity building for the 7 Guinea Radio and Television (RTG) regional teams based in the interior of the country; - Technical capacity building for the 5 community Radios based inside the country; - Rehabilitation of the Communication Ministry's Studio-école; - Training of 30 journalists and technicians specialized in digital production; - Capacity building for the Strategy and Development Office (BSD) of the Communication Ministry; <u>Expected results, effects /impacts</u> <ul style="list-style-type: none"> - Information to the public is collected and broadcast by the 7 Guinea Radio and Television (RTG) regional teams based inside the country; - The population is sensitized and observe the prevention measures against the Ebola Virus Disease (EVD); - The professional capacities of 30 journalists and technicians in digital production strengthened; - Foreign partners and investors are reassured and visit the country; - The proximity of the public service media to the people is ensured and the regional news broadcast; broadcasts - The RTG's listenership survey conducted and the shadow areas identified 		
CHARACTERISTICS OF THE PARTNERSHIP REQUIREMENT		
DESIGN	<input checked="" type="checkbox"/> Government <input type="checkbox"/> Partner <input type="checkbox"/> Government/Partner	<u>Comments :</u> <i>The Communication Ministry has already produced the detailed draft project through its technical services.</i>
Funding	<input type="checkbox"/> Government <input checked="" type="checkbox"/> Partner <input type="checkbox"/> Government/Partner	<u>Comments :</u>
implementation	<input type="checkbox"/> Government <input type="checkbox"/> Partner <input checked="" type="checkbox"/> Government/Partner	<u>Comments :</u> <i>The project will be implemented mainly by the Communication Ministry with the support of its technical partners</i>